

# SPONSORSHIP GUIDELINES

*Every year, Dr. Brian Cohen receives a numerous amount of requests for support from various community groups and organizations. It's a challenge to balance all of the requests and unfortunately we are unable to grant every one.*

*We hope that the land development serves as a large gift to the community.*

*Cohen Orthopedic will sponsor a select number of requests that are strongly aligned with our guidelines.*

## **Guidelines for Consideration**

1. Organization and/or effort is in alignment with Cohen Orthopedic's promise and value
2. Supports the communities in which we serve
3. Supports not-for-profit, charitable organizations
4. Supports memberships and involvement in local chambers that provide economic growth in communities we serve
5. Promotes or enhances the relationship between Cohen Orthopedic and health care related organizations that promote health

## Criteria for Consideration, Continued

6. Close relationship with or support one or more of Cohen Orthopedic's departments or programs

7. National organizations must be centered on a local or regional event

8. Ability to educate key audiences

9. Provides visibility for Cohen Orthopedic as a community leader

10. Provides an opportunity for media coverage and sponsor visibility - This includes logo placement, banners, public service announcements, speaker opportunities, etc. Cohen Orthopedic reserves the right to approve all usage or placement of logos and banners. Some of programs, fliers, and/or photos and visibility must be included upon conclusion of the sponsorship effort

11. Organization must be within geographic proximity to the communities we serve

12. Organization and/or effort must reflect positivity on Cohen Orthopedic

### Funds will not be granted for:

- Sponsorships that are controversial to our promise and values
- Political and labor organizations
- Requests that benefit an individual person or family

## Application Process

Visit [cohenorthopedic.com/sponsorships](http://cohenorthopedic.com/sponsorships) to submit an application

*Application and selection process requests for sponsorship must be submitted no less than 30 days before your event. All decisions are final. This process is in place to ensure that all applications are evaluated equally, that approved sponsorships fulfill our promise and are aligned with our current budgets. All applications for sponsorship requests must be submitted online for consideration.*

**COHEN**  
Orthopedic

OVER 20 YEARS OF  
EXPERIENCE YOU CAN TRUST